

## Georgetown Consulting Selects KIRK Communications as Agency of Record

∴ PORTSMOUTH, N.H. - OCTOBER 5, 2006

Georgetown Consulting, a national leading management consulting and business solutions firm has selected KIRK Communications, an integrated communications firm, as its agency of record.

“Georgetown Consulting has expanded rapidly since its inception in 2002. In 2006 and 2007, we expect to triple our current client base, dramatically expand our government services and marketing and channel development solutions products and continue bringing real results to every customer, every time,” stated Robert Burich, President for Georgetown Consulting. “We were impressed with the marketing expertise that Kirk brought to the table. Unlike many traditional PR firms, Kirk also has the experience in lead generation and campaign marketing that can augment our PR and AR efforts,” stated Burich.

Kirk will work with Georgetown Consulting and Solutions to expand the company nationally, introduce its marketing, sales, project management, operations and system solutions products and to build its brand and awareness throughout the North American market through a series of creative PR and marketing strategies.

Georgetown Consulting is a premier management consulting and business solutions firm that provides real solutions and real results to customers in a variety of segments and industries. Georgetown provides clients with end to end solutions, top notch program and project management and experienced experts that help clients realize higher efficiencies from operations and assets, drive growth through innovative marketing, channel and business development, large customer acquisition and growth strategies that can be implemented quickly and economically

∴ ABOUT GEORGETOWN CONSULTING, INC.

Georgetown Consulting delivers a full range of market development and revenue enhancement strategies, business assessment, and management and business strategy services. Georgetown Consulting provides high performance solutions for marketing, sales and channel development, operations process improvement, system development and implementation services. In addition, the company delivers high growth opportunities, business operations improvements, profit and revenue growth maximization, cost minimization and system enhancements and improvements.

Georgetown Consulting also provides comprehensive, innovative and customized solutions to business through its Georgetown Solutions Process (GSP). Our solutions result in profitable revenue growth and are driven by superior project and program management. For more information, visit: [www.georgetown-consulting.com](http://www.georgetown-consulting.com)

∴ ABOUT KIRK COMMUNICATIONS

Based in Portsmouth, N.H. Kirk Communications is a leading provider of integrated marketing solutions that include public relations, campaign design, management, and graphic design. Kirk Communications’ clients include CipherOptics, Telindus, Georgetown Consulting, DryTek Inc., and Aegis partners. For more information, visit: [www.kirkcommunications.com](http://www.kirkcommunications.com)

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